



# KARINA DUKALSKA

graphic design - dance - publishing

## CONTACT

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## EDUCATION

### MA Media Design, Experimental Publishing

Piet Zwart Institute  
Hogeschool Rotterdam  
Rotterdam, Netherlands  
2016 - 2018

### BA Graphic Arts (Hons)

University of Southampton  
Winchester, Great Britain  
2012 - 2015

### BA Publishing (Erasmus exchange)

Elisava School of Design and Engineering  
Barcelona, Spain  
2014

### International Baccalaureate

International School of The Hague  
The Hague, Netherlands  
2010 - 2012

## OBJECTIVE

A graphic designer, dancer and interdisciplinary workshop creator with over ten years of experience in publishing, as well as five years of experience in branding. Currently seeking a Social Practices Research Lecturer position at the Willem de Kooning Academie to grow as an educator.

## EXPERIENCE

### Freelance Lindy hop teacher, Delft and Rotterdam.

*(October 2019 - current)*

Responsibilities: class planning, researching cultural and historical context, teaching, connecting with students, recognising student needs, finding alternative methods to communicate a concept, developing as an educator.

Achievements: Was invited to teach at TU Delft, Dansschool Wesseling in Delft and Swing in Rhythm in Rotterdam. I was able to teach an intermediate level within a year of teaching.

### Owner at Karina Dukalska (KvK 74560115), Rotterdam.

*(April 2019 - current)*

Responsibilities: public speaking and performing; giving interdisciplinary workshops; creating brand designs for clients; designing books for clients, and guiding them through the production and distribution process.

Achievements: took part in the Choreographic Coding Lab 2019, Amsterdam; ran one collaborative workshop, Bodyscores, at WORM Rotterdam (October 2019); ran one solo workshop and performance, Back It Up, at WORM Rotterdam (November 2019); gave a lecture at the Piet Zwart Institute; and am currently the head designer for Harbour Hop, an annual event for over 500 dancers.

### Project Leader at De Interactie Ontwerpers, Rotterdam.

*(November 2015 - April 2016)*

Responsibilities: medical and user research, app branding, creating business models, finding and contacting sponsors, public speaking and pitching.

Achievements: learned dynamics of a design studio and formed a collaboration with a pharmaceutical company to develop an app to help those living with epilepsy gain back their confidence.

## PROFESSIONAL SKILLS

Adobe InDesign	expert
Adobe Illustrator	advanced
Adobe Lightroom	advanced
Adobe Photoshop	intermediate
CSS / HTML	elementary
English	native
Polish	native
Dutch	intermediate
Spanish	intermediate

## PERSONAL SKILLS

Organisation  
Researching  
Creative problem solving  
Critical thinking  
Public speaking  
Approachability  
Flexibility  
Empathy  
Listening  
Attention to detail

## COURSES AND CERTIFICATES

Art Publications from Start to Finish with  
John Holten at Node Center, Berlin.  
(April 2020)

Documenting, Archiving and Preserving  
Ephemeral Art with Tina Madsen at  
Node Center, Berlin.  
(July 2018)

Emergency Response Officer (BHV &  
EHBO incl. AED)  
from First Care, Tilburg.  
(November 2017)

## EXPERIENCE (CONTINUED)

### **Freelance brand designer for HIWA Design, Rotterdam.** (November 2015 - February 2016)

Responsibilities: creating a brand identity for an environmentally  
conscious fashion retail company, including brand strategy, logo  
design, photography and prints for distribution.

Achievements: studied trend spotting and successfully created a  
fresh appearance for a startup brand within four months.

### **Freelance brand designer for PLAY Productions, theatre production company, Amsterdam.**

(November 2014 - April 2015)

Responsibilities: creating a brand identity for a contemporary  
theatre company, including brand strategy, logo design,  
photography, web visuals and prints for distribution.

Achievements: learned how to communicate with a client to  
understand their needs, as well as created work for many graphic  
fields without any need for guidance of Senior Designers.

### **Head of Press for Model United Nations International School of The Hague (MUNISH), The Hague.**

(November 2011)

Responsibilities: creating a press team for a three-day conference,  
managing a team, organising content for publication, work  
distribution and flow, managing time schedule and distributing  
printed publications.

Achievements: managed a team of twenty-one people, printed  
and bound over five hundred copies a day, selected a skilled  
team that created quality content, causing a great popularity rise  
compared to previous years.

## INTERESTS

Swing dancing  
Graphical notation systems to score dance and movement  
Collecting 1800–1950s books showcasing differences in cultural  
perception  
Cooking international dishes taught by my friends  
The influence of language on culture and perception  
Relations between neuroscience, psychology and sociology  
Indoor gardening  
Photography, lomography and cyanotype